

Periodontal & Systemic Disease Seminar and Workshop

\$400 per office (Dentist + up to 6 team members)

Add \$25 for each additional staff member

Individual dentist/hygienist \$150 ea.

Continental breakfast and lunch provided!

Worth 14 CE credits!

- **November 13/14, 2009 - San Juan College**
4601 College Blvd., Farmington, New Mexico 87402
- **March 12/13, 2010 - Jewish Community Center**
5520 Wyoming Blvd. NE, Albuquerque, NM 87109
- **April 16/17, 2010 - Doña Ana Community College**
3400 South Espina St., Las Cruces, New Mexico 88003

Distance education available on April 16/17, 2010 for:

- **Eastern New Mexico University - Roswell**
- **Luna Community College - Las Vegas**

Day 1

Registration 8:30 AM

Seminar 9:00 AM to 4:00 PM

Lunch 1:00 PM - 2:00 PM (provided)

Day 2

Workshop 9:00 AM to 12:00 PM

Follow-up workshops to be

scheduled as agreed upon

This Seminar and Workshop is made possible by a grant from the

**Health Resources and
Services Administration (HRSA)**

Sponsored by:

Northwest District Dental Society

Southwest District Dental Society

Albuquerque District Dental Society

New Mexico Dental Hygienists'

Association

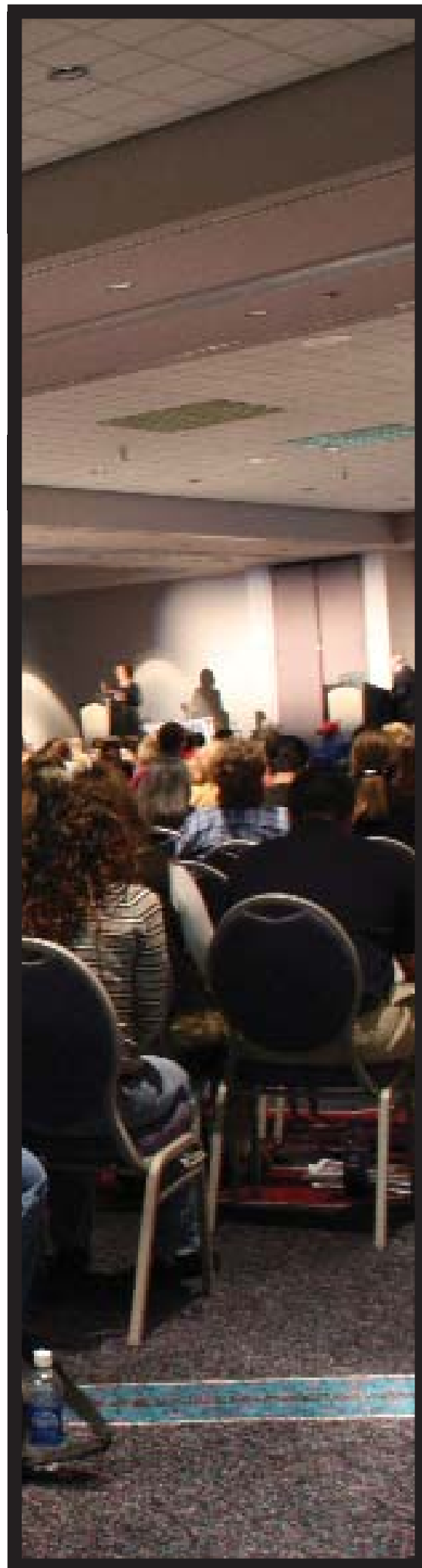
New Mexico Dental Association

New Mexico Dental Foundation

San Juan College

Doña Ana Community College

UNM Dental Hygiene Program



The Presenters

Richard H. Nagelberg, DDS

Dr. Richard Nagelberg has been practicing general dentistry in suburban Philadelphia for over 27 years. He has international practice experience, having provided dental services in Thailand, Cambodia, and Canada. Richard has served on many boards and advisory panels. He is co-founder of PerioFrogz, an information services company, and is a speaker, clinical consultant and key opinion leader for several dental companies and organizations. He is also a recipient of Dentistry Today's Top Clinicians in CE, 2009. A respected member of the dental community, Richard lectures extensively around the country on a variety of topics centered on understanding the impact dental professionals have, beyond the oral cavity.

Ermelinda Baca, RDH

A graduate of the University of New Mexico School of Dental Hygiene, Ermelinda is a private practice dental hygienist. She serves as a Dental Hygiene and Local Anesthesia examiner for the Western Regional Examining Board. Ermelinda has served several terms on the New Mexico Board of Dental Health Care Dental Hygienists Committee and the New Mexico Board of Dental Health Care. She is an active member of the New Mexico Dental Hygiene Association and chairs the Dentist/Dental Hygiene Liaison Committee. Ermelinda has developed numerous non-surgical periodontal programs in private dental offices and has been a consultant on others.

Bill Valentine, DMD

A graduate of the University of Pittsburgh School of Dental Medicine, also served 12 years in the New Mexico State Senate, with 4 of those years as the Senate Majority Leader. Was in private practice for over 25 years with an office staff of 10. Currently transitions dental practices throughout New Mexico, does practice management consulting, and was instrumental in obtaining funding and setting up dental hygiene programs in Farmington, Las Cruces, and Roswell, New Mexico. Has published numerous articles in journals and presented seminars throughout New Mexico.

What you will learn

- The impact dental professionals have on patient health beyond the oral cavity
- The mechanism of periodontal disease development and the immuno-inflammatory response
- Risk assessment to maximize clinical outcomes
- Oral/systemic research findings and their relevance to clinical practice
- Biofilm, perio pathogens, bacterial alteration of microenvironment and survival strategies, bacterial invasion of gingival epithelium, infection, inflammatory response, bacteremia, immune system and the mechanism of periodontal tissue destruction.
- Risk assessment, understanding the primary role of risk factor reduction
- C-reactive protein, CRP and cardiovascular events, coronary heart disease, blood levels, periodontal disease and CRP
- Oral/Systemic link update: Emerging research concerning oral/systemic links
- Medical manifestations of periodontal disease; cardiovascular diseases, adverse pregnancy events, diabetic complications, the mechanism of action of insulin, and the impact of periodontal disease on glycemic control
- Practice modifications: Incorporating research findings into daily practice to enhance patient care

Dentists

The bottom line – how this program can affect your practice's overall gross and net with specific examples.

Hygienists

How the periodontal and systemic diseases program can help increase your net income

Front Office Staff

How you can all benefit from both an increase in productivity and efficiency.

How to implement a comprehensive, non-surgical perio program.

- Implementing a team approach to periodontal therapy and developing a clear vision for the dental team
- The oral systemic connection – do not just save teeth, save lives
- Turn your practice into a wellness center
- Ideal appointment sequence for non-surgical periodontal treatment
- Transform your dental hygiene department from stagnant to robust
- Develop a periodontal policy to provide patients with optimal care
- Develop a successful hygiene department, a profit center within the dental practice
- Solve the insurance code confusion
- Addressing and planning ideal restorative treatment options
- Utilizing the team for effective and efficient scheduling
- Periodontal health management protocol, patient's financial obligations, and informed consent

REGISTRATION

- \$400 for entire office (dentist + up to 6 staff members)
 - Add \$25 for each additional staff member
 - Individual dentist/hygientist \$150 ea.

Mail checks, payable to NMDA, to:
New Mexico Dental Association
9201 Montgomery Blvd. NE, Ste. 601
Albuquerque, NM 87111
Register online: NMDental.org
Register by fax: 505-294-9958

Dentist: _____

Hygienist(s): _____

Office staff: _____

Address: _____

City _____ State _____ Zip _____

Phone _____

Payment Options:

Check (make payable to New Mexico Dental Association - NMDA)

Mastercard

Visa

Credit Card Number _____ Exp. Date _____

Total \$ _____

Signature _____

Which seminar will you be attending?

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